



# CORYELL

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## R O O F I N G

SETTING THE STANDARD



You will see codes like this on various pages: scan them with your phone to explore more detailed information online!



Correll Website

# THE RIGHT ROOF REDUCES FUTURE LOSS



So, what IS the right roof for your commercial building? In most cases, the answer is almost entirely a matter of opinion. And while opinions matter, at Coryell we believe decisions about your roof should meet a higher standard than that.

Some roofing systems live up to their warranties, and some do not. There are reasons for these failures, and those reasons can be understood and anticipated. Coryell believes that a roof is a system, and that system should be designed with standards that consider all the factors that could increase your cost of ownership. Factors evaluated in the context of your specific building, complex, or campus. Without this standards-based approach, the task of comparing specific offerings, bids, and quotes from various roofing contractors becomes an absolute minefield for decision-makers, when every decision can critically affect the probability of future loss. It may surprise you to learn that there are no such universal and comprehensive standards to be employed by roofing contractors. We think that needs changing, so we're changing things.

## SETTING THE STANDARD

Coryell Roofing confidently sets its own standards. Standards that not only consider all of the above, but a whole lot more. Not only that, but we think there should be core standards for roofing system assemblies that all states, municipalities, and corporations could adopt into their bid processes, helping to ensure that bid comparisons are done between systems that have the same characteristics, and to the same degree.

Such standards should be based on rigorous testing using proven methods and be performed by an established and respected entity. It just so happens we know a guy... more to come about FM Approvals inside these pages. There's also a lot more about Coryell Roofing and all the reasons why we humbly suggest that having Coryell Roofing in your corner is your best defense against roofing regrets.

## What do we mean by “future loss”?

If your organization has ever had a roof that sustained weather-related damage and subsequently needed to be replaced via an insurance claim with no help from the manufacturer’s warranty, then you already understand the idea of preventable future loss. And preventing such a roof failure can also prevent associated costs like collateral structure damage, mediation expense, and operational disruption. Prevention is good.

## Can a roof really help me prevent future losses? Even in a severe hail zone?

Absolutely! You might think being in the heart of “Hail Alley” means when the worst kind of hail or wind pounds your roof, you can inevitably expect significant damage and insurance claims. But FM Approvals has spent decades scientifically testing and setting construction standards that are solely focused on property loss prevention, even in Hail Alley (see sidebar). These are standards specifically designed to protect you from preventable loss, and these are the standards that Coryell Roofing will use when evaluating your current roof or designing a roofing system for you. FM Approvals created the standards that matter in our severe weather region. We’ve made them our standard, and we think all contractors should -- but most have not.

## Why doesn’t every roofing contractor do it this way?

That’s a simple one: it’s much easier to offer customers a less durable solution at a cheaper up-front cost. Sell them the minimum solution that looks good on the surface, get your money, and move on to the next one. Easy, sure, but a disservice to customers in this region. Coryell sees every customer as an investment. We establish relationships and become a valuable and trusted resource for our clients over the long haul, because THAT is what preventing future loss is about. We are there for you now, and we’ll be there for whatever the future has in store for your roof. We think that should be the standard. It sure is for us.

## IS YOUR ROOF PROTECTING YOU,

**OR SETTING YOU UP FOR A LOSS?**

**FIND OUT WITH  
A CORYELL ROOF  
PERFORMANCE ASSESSMENT!**



Member of the FM Global Group

## About FM Approvals



FM Approvals Hail Severity Map

FM Global is a large US-based business insurance company that was founded in 1835. Their FM Approvals division has been testing building materials since 1886. Really. Why this enduring focus on testing? The insurance giant employs a non-traditional business model whereby risk and premiums are determined by engineering analysis as opposed to historically based calculations. In short, protect higher quality property, issue fewer claims. They figured out long ago that the frequency of severe weather-induced claims in the central part of the country is off the charts. Their engineering-based approach with severe hail (SH) and very severe hail (VSH) climate zones (see map) led them to the creation of thousands of approved construction assemblies, including roofing, designed to withstand the abuse. Use these specifications in your construction and minimize the probability of preventable losses. It’s not just a good idea for the insurer, but also the insured, and that’s why their standard is our standard.







# ELIMINATE DOUBT, GET A PLAN FOR THE FUTURE, AND FIND OUT WHERE YOUR ROOF STANDS TODAY. GRATIS.

The Coryell *Roof Performance Assessment* is a value-packed service we perform for any organization that wants to know if their roofs fully protect their structures, are ticking time bombs, or somewhere in between. It's comprehensive, costs you nothing, and we think you will be truly impressed with what we provide and the way we provide it.



## First Steps

Initial Discovery Meeting	Schedule your On-Site Assessment
Let's meet and discuss the history of your roofs and any concerns you have as well as future plans.	We pick a date(s), determine which roofs to assess, and setup the simple logistics required for our team's on-site RPA visit.

## On-Site RPA

On the arranged date, we'll raise ladders and assess your actual roofing system(s). Our certified inspectors will evaluate, photograph, and scrutinize all aspects of your roof's performance - condition, durability, energy efficiency, water shedding, and more.

## RPA Presentation

Schedule RPA Presentation	Meet and Present
After some time to prepare our reports, we'll determine your choices of location, participants and date to meet so Coryell can present our findings.	At the presentation our team will present the RPA Report, and explain its findings. The detailed report has photos, data, and findings for each roof assessed, all graded in multiple performance categories.

## Make a Plan

After the RPA presentation, we will schedule another meeting at your convenience. This planning meeting is where we address any questions you might have about the RPA presentation, prioritize your concerns, talk budgets, settle on your short-term goals, and plan for your long-term goals.

## Design and Propose

Design your Solutions	Present our Proposal
Based on the outcome of the planning meeting, our design team will take over and begin designing the solutions for your project tailored exactly to your needs.	The culmination of the RPA process! We present our overall plans, budgets and timelines that address your needs, review them with you, and make any last-minute adjustments.

Your RPA is complete! You now have a report of your roof's (or roofs') current condition, recommended remedies, and a long-term plan to prevent future loss in hand... oh, and your mind is blown by the value of what you've received from the Coryell Roofing Team...  
*And you haven't spent a dime.*

Can you afford to wait any longer for a Coryell Roof Performance Assessment?

Request your RPA today!





# FEATURED PROJECTS: CHECK OUT OUR WORK

A great way to get an overview of the work we do and who we do it for is to check out some of our projects online. Many will have details about the scope and unique issues that made the job a challenge, and Coryell loves a good challenge!





# SIX STATES, SIX CORYELL TEAMS READY TO ASSIST

Coryell Roofing has assembled a fantastic team while turning our collective visions into reality. We've created teams for each state we serve that include sales specialists, customer service representatives, state office managers, production specialists, project managers, site supervisors, QA inspectors, field service techs, and local education consultants... many of whom live and work in your home state. All are



Scan the code for your state to check out and contact your team online,  
or just call 866.858.2081, and we'll go from there!



eager to be your roofing resource for the long haul,  
and all are ready to assist!

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## Going to School

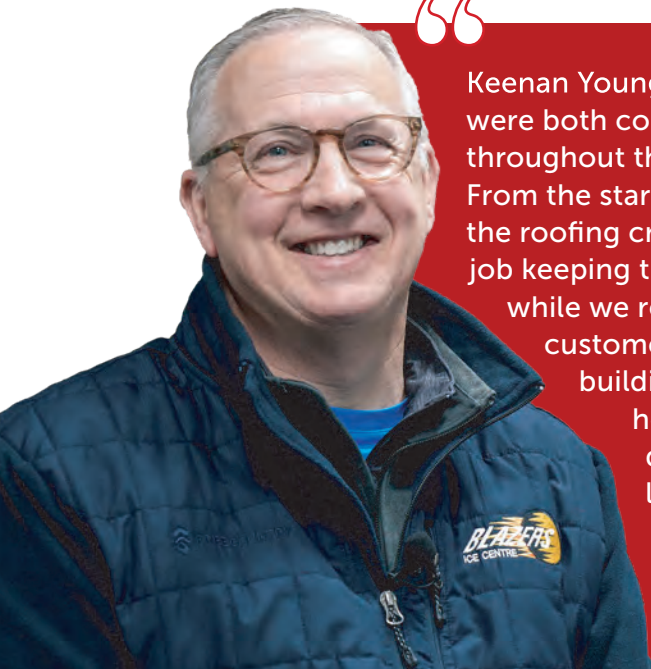
Coryell enjoys working with schools... it really has a way of reminding you of what's important. And we've found the education landscape to be generally underserved in the "roofing integrity" department. Many educators seem to think buckets in the classroom every time it rains, for years, is the "norm." Well, if it is, it shouldn't be.

The school districts we work with are buying new gym floors and carpeting because they finally trust the roof over their heads and the company that put it there. To help more administrators achieve this level of roofing bliss, Coryell has brought onboard dedicated Educational Consultants as part of each state's team. Retired school superintendents themselves, whose collective insight and experience with complex campus construction projects, all from the school administrator's point of view, are invaluable both to us and the districts we work with.

We're proud they've all decided to represent Coryell as their way to give back to the districts they served in their first careers; helping cohorts to end the roofing headaches that can persist through decades of half-measures. If you are involved with education, we know you'd love to meet them.

# WHAT CORYELL CLIENTS ARE SAYING...

Our clients' voices echo the trust they place in Coryell Roofing. Here's what they've been saying when they get together to talk about us...



Keenan Young and the Coryell staff were both courteous and professional throughout the construction process. From the start of the job to the end, the roofing crew did an outstanding job keeping the facility safe and clean while we remained open, so our customers could still access the building. The Coryell team helped us decide on a quality material that looked amazing and added energy savings.

- Larry Donovan  
*Blazers Ice Centre*



"Coryell Roofing took the initiative to deal with adjusters and the insurance company, making it time-efficient on my end."

- Larry Case  
*Madill Public Schools*

"Coryell Roofing made it seem like a very simple project: they communicated well with us and worked with our schedule. Great products. Great people. Great Service."

- Skyler Sander  
*Seiling Hospital*

"I wholeheartedly recommend Coryell Roofing for any future projects. Their exceptional communication skills, commitment to deadlines, and the trustworthiness they demonstrated have made them a standout partner..."

- Will Darter  
*Everton R-111 School District*

"The customer service has been excellent, and I enjoyed working with the team."

- David Morrow  
*Bridge Creek Public Schools*

"I am 100% satisfied."

- Mike Templeton  
*Crossroads Youth and Family Services*

"Coryell met with district leaders and explained what they could do and within what time frame they could do it. Then, they did it and did it well!"

- Shawn Shaffer  
*PEAK Innovation Center*

"I would strongly recommend Coryell Roofing to others... I have received several calls from Coryell Roofing just to check in and make sure I was completely satisfied with the product and the project."

- Derrick Dabney  
*Royal ISD*



We now have a new, white membrane roof with a 20-year warranty. I am happy. The school board is happy. Coryell Roofing was there for us. They kept their promises. I give them an A+ and would recommend them to anyone!

- Lou Ann Wood  
*Whitebead Public Schools*



"The new roof is great!"

- Jerry Wampler  
*Mademoiselle Fitness Center*

"They made our small school feel like the biggest most important project they had going."

- Kristin Prater  
*Edgewood Independent School District*

"The most professional job and was completed cleanly inside and out."

- Daryll Husted  
*Drill-Right Technology*

Scan the code below or head to [CoryellRoofing.com](http://CoryellRoofing.com) to see more online...







## INNOVATION IS OUR SOP

Standards are great, but EVERYTHING can't be so black and white. So even as we promote ideas like the widescale adoption of FM Approved assemblies for roofs in "Hail Alley", we know that brilliant execution happens in all of the cracks between such rigid guidelines. That's where innovation takes over, and where Coryell excels.



### Teams Approach

We firmly believe there is no beating a good team. At Coryell, the biggest star on the team is the one who puts the team first. Our team-based structure of internal departments is designed with one thought in mind: never give our clients a reason to regret working with Coryell Roofing. With all our teams focused on this core principle, every team wins, and so does the client. It's not the most common approach, but that's why we know you'll appreciate it when you see us in action.



### StormShield

When we design a roofing system that meets or exceeds the FM Approvals severe hail rating; satisfies all your carrier's requirements; and addresses all the details required to maximize loss prevention, THAT'S a Coryell StormShield Roofing System. We've already discussed preventing future loss and all the ways we achieve that goal for you and your roofs; simply put, StormShield represents everything we know about how to do exactly that for our customers.



### Roof Performance Assessment

Any business, school, or church can contact us to arrange a free *Roof Performance Assessment*. This is not a cursory glance at your roof from the sidewalk with some of those "opinions" about what you should do. It's a valuable service where we get up there and poke, prod, measure, research, and assess your roof in detail – take some pictures and really get to know it. We distill it into a report that grades your roof in a variety of ways, and we'll sit down and explain what we found in simple English. At the very least, you get a thorough baseline report and a snapshot of your roof, a list of action items (if any) based on severity, and a valued roofing resource at your fingertips with Coryell Roofing in your corner.

**12 Months**  
**NO** Payments  
Interest  
**Waiting!**

### 12-Month Financing

Large roofing projects for government run entities can get stalled waiting for funds from bonds, insurance claims, or other channels that have unavoidable delays. Coryell Roofing has created a one-of-a-kind and powerful financing program designed to give you the speed you need to get your project going NOW, not when the funds eventually arrive, with no payments or interest for the first year. Another innovation driven by customer need and a program you'll find only with Coryell Roofing.



# MEET THE BOARD OF DIRECTORS



## Why a Board of Directors?

*A Board of Directors is not the first thing that comes to mind when talking about roofing contractors. But our board serves as a cornerstone for strategic decision-making, ensuring that every move we make aligns with our stated company values. And it's another example of both our commitment to thinking as a team, and our thought leadership in the commercial roofing industry.*

### Our Board Provides:

**Oversight:** Offering guidance and accountability to ensure our operations meet the highest standards of integrity, safety, and efficiency.

**Expertise:** Bringing diverse perspectives from various industries to help us innovate and adapt in a competitive marketplace.

**Sustainability:** Helping us build a resilient business model that can weather challenges while seizing opportunities for sustainable growth.



# HAIL SEVERITY ZONES

Source: FM Approvals®, 15 Year Average.  
Visit [fmapprovals.com](http://fmapprovals.com) for more  
loss prevention guides and info.

**YOU ARE  
HERE**



**OVER 2"**

**VERY  
SEVERE  
HAIL**



**1.75" - 2"**

**SEVERE  
HAIL**



**UP TO 1.75"**

**MODERATE  
HAIL**

# It Pays to Know Your Zone

**Is your current roof  
right for your  
HAIL SEVERITY ZONE?**



**CORYELL**  
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**CORYELLROOFING.COM**  
**866-858-2081**